



Monterey Bay  
National Marine  
Sanctuary Foundation



Photo Chad King



# Sponsorship Proposal 2024

## Sea Stars Gala

# EVENT *Sea Stars Gala*

*Please join us for an unforgettable evening!*

The 2024 Sea Stars Gala is returning to Clint Eastwood's Tehama Golf Clubhouse on October 5, 2024! Be among the who's who of ocean champions, including global leaders, movie stars, members of Congress and the Administration, business executives, marine conservation leaders, and many of the world-renowned environmental champions that continue to inspire us.

Sold out earlier and earlier every year, this event is a fantastic opportunity to form partnerships with shared missions, host clients, gather with friends, broaden networks, and most importantly, celebrate our collective commitment to improving the health of our ocean.

The Gala features an exceptional dinner and wines, exciting nation-wide auction, a fascinating program featuring remarks by former US Secretary of Defense Leon Panetta, and our signature awards ceremony celebrating our 2024 Sea Star Honorees.

As a sponsor, your business will receive recognition on multiple platforms, while you and your guests enjoy an unforgettable experience supporting the best possible future for our local sanctuary.



Photo David Poznic



## SEA STARS GALA

OCT 5, 2024 | 5:00 - 10:00 PM

TEHÁMA GOLF CLUB

Carmel, California

### ATTIRE

Blue Tie / Mermaid Encouraged

### HOST COMMITTEE

Clint Eastwood & Christina Sandera

Secretary Leon Panetta

Ted Balestreri

Hon. Sam Farr

Haben Girma



Photo Clara Mokri

# IMPACT of Your Support

## ABOUT THE SANCTUARY

Monterey Bay National Marine Sanctuary is a remarkable marine protected area, stretching from Marin to San Luis Obispo Counties. At its heart lies the Monterey Canyon, which descends deeper than the Grand Canyon, creating a unique underwater landscape. This sanctuary is a haven for an incredible diversity of life, including 36 species of marine mammals, over 180 species of seabirds and shorebirds, and at least 525 species of fish. Often referred to as “the Serengeti of the Sea,” Monterey Bay’s biodiversity is crucial for the stability and health of the global environment.



## ABOUT THE FOUNDATION

*Photo Clara Mokri*

The Monterey Bay National Marine Sanctuary Foundation serves as the sanctuary’s primary nonprofit partner and chief advocate. Our mission is to secure vital funding for sanctuary projects and elevate public awareness about the sanctuary’s essential role in ocean conservation.

We are dedicated to preserving the ecological integrity of Monterey Bay for the well-being of the two million residents in the surrounding counties and the millions of tourists who visit each year. As a chapter of the National Marine Sanctuary Foundation

*Photo Steve Lonhart*

network based in Washington D.C., we harness nationwide support to bolster our local efforts.

We invite people with a stake in the health of the planet to protect their place in it. Our sanctuary is owned by every American and championed by us.

## THE FOUNDATION’S IMPACT

Proceeds from the Sea Stars Gala will support a range of impactful programs, including:

- Marine conservation education for K-6 students in Salinas and Watsonville, cultivating the next generation of sanctuary stewards.
- College internships targeting underserved communities, fostering future sanctuary leaders.
- Enhancements to exhibits at the Sanctuary Exploration Center, enriching public education.
- Initiatives to prevent whale entanglements in fishing gear and reduce whale ship strikes.
- Docent-led programs to protect sensitive wildlife like “Otter 841.”
- Marine debris cleanup operations.
- Engagement, outreach, and education.



# SPONSORSHIP OPPORTUNITIES

## Sponsorship Levels & Benefits

### PRESENTING SPONSOR - \$25,000

- 8 Premium Seats + Premium Table Wines
- 2 Additional Seats at Exclusive Table with Secretary Panetta, Clint Eastwood, and VIPs
- Verbal Recognition During the Event
- Premium Logo Placement on All Event Marketing: Website, eNewsletter, Social Media, and Program
- Logo on National Foundation's Social Media Platforms (100,000 followers)
- 2 Exclusive VIP Dinner Seats at Intimate Dinner in the Sardine Factory's Wine Cellar with Secretary Panetta & Other Luminaries
- Exclusive Invitations to VIP Events: Such as Special Cruises and Holiday Receptions

### PLATINUM SPONSOR - \$10,000

- 8 Tickets + Premium Table Wines
- Verbal Recognition During the Event
- Prominent Logo Placement on All Event Marketing: Website, eNewsletter, Social Media, Program
- Logo on National Foundation's Social Media Platforms (100,000 followers)
- Exclusive Invitations to VIP Events: Such as Special Cruises and Holiday Receptions

### GOLD SPONSOR - \$5,000

- 6 Tickets + Table Wine
- Verbal Recognition During The Event
- Logo Placement on Event Marketing: Website, eNewsletter, Social Media, Program
- Exclusive Invitations to VIP Events: Such as Special Cruises and Holiday Receptions

### SILVER SPONSOR - \$2,500

- 4 Tickets
- Logo Placement on Event Marketing: Website, eNewsletter, Social Media, Program

### BRONZE SPONSOR - \$1,000

- 2 Tickets
- Logo Placement on Event Marketing: Website, eNewsletter, Social Media, Program



Photo Clara Mokri

### Specialty Sponsorship?

Contact us to create your custom sponsorship!

[ginaia@marinesanctuary.org](mailto:ginaia@marinesanctuary.org)

# SPONSORSHIP PLEDGE FORM



Monterey Bay  
National Marine  
Sanctuary Foundation

## 2024 SEA STARS CELEBRATION

THANK YOU FOR YOUR SUPPORT



### SEA STARS SPONSORSHIP TIERS PLEASE CHOOSE ONE

- \$25,000 · PRESENTING SPONSOR
- \$10,000 · PLATINUM SPONSOR
- \$5,000 · GOLD SPONSOR
- \$2,500 · SILVER SPONSOR
- \$1,000 · BRONZE SPONSOR

### SPONSOR NAME / TITLE

Please specify how you'd like your sponsorship / donation to be recognized in our marketing materials:

If you would like us to display your company or organization's logo, please email the file to Patricia Bose (pbose@marinesanctuary.org) upon submitting this form.

### IN-KIND DONATIONS

Donation type, value, and details:

**KINDLY SUBMIT THIS COMPLETED FORM BY SEPTEMBER 2, 2024**

FIRST NAME  LAST NAME

ORGANIZATION / COMPANY NAME

STREET ADDRESS  CITY  STATE  ZIP

CONTACT

EMAIL  PHONE

SIGN HERE  DATE

PLEASE MAKE CHECKS PAYABLE TO  
Monterey Bay National Marine Sanctuary Foundation  
MAIL TO 2222 East Cliff Dr., Ste. 234, Santa Cruz, CA 95062

EMAIL ME AN INVOICE

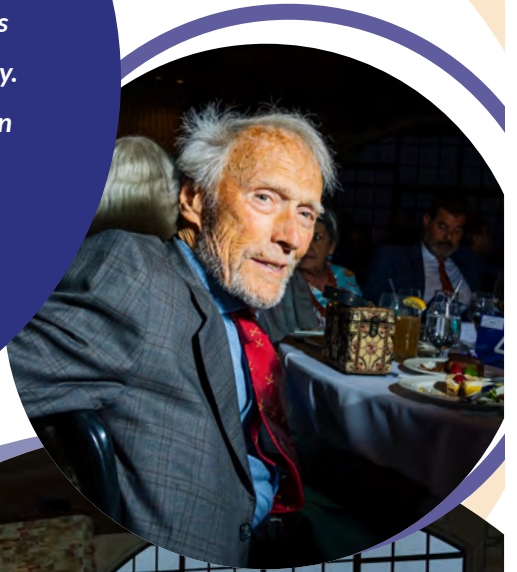
For more information or payment options, contact Patricia Bose at [pbose@marinesanctuary.org](mailto:pbose@marinesanctuary.org).

Monterey Bay National Marine Sanctuary Foundation is a chapter of the National Marine Sanctuary Foundation, a 501(c)(3) nonprofit organization. EIN #94-3370994

\*All sales are final, and contributions, purchases, tickets, and sponsorships are non-refundable. If external circumstances require events to move to a virtual platform, the Foundation will work with you to ensure that we meet your sponsor benefit needs as best as possible. In the event of a cancellation, your purchase becomes a tax-deductible gift. Thank you.



  
*Monterey Bay National Marine Sanctuary is not just a local treasure but a national legacy. Supporting the sanctuary means investing in the future of our planet."*  
**- SECRETARY LEON PANETTA**  
*Former Secretary of Defense & Architect of the Legislation Designating MBNMS*



Photos David Poznic & Clara Mokri

Monterey Bay National Marine Sanctuary Foundation  
2222 E Cliff Dr. Ste 234, Santa Cruz, CA 95062

[MONTEREYBAYFOUNDATION.ORG](http://MONTEREYBAYFOUNDATION.ORG)



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